

Meeting	Cedar Park FFA Alumni Board Meeting
Date/Time	2/17/2025 at 7:00 PM
Location	Randall's (1400 Cypress Creek Rd)
Attendees	Desoree McDougal – President Melissa Di Noto – Treasurer Morgan Miller – Secretary

Agenda Item	Meeting Minutes and Discussion
Call to Order	<ul style="list-style-type: none"> At 7:05 pm by Desoree.
Golf Tournament	<ul style="list-style-type: none"> Discussion regarding the decrease in details with the new format of the Twin Creeks contract. This obscures the individual prices of items and where unneeded items can be cut or negotiated. Will get with TC for detailed contract. <ul style="list-style-type: none"> We should have a minimum of 72 players and maximum of 144. With current contract, the cost per player has gone from \$70 to \$90. Need to negotiate as increase seems unreasonable. Discussion on continuing to use Twin Creeks or different golf course. Would like to use TC as loyal tournament players are used to and enjoy playing at TC and course is local. If TC is used, we need to put deposit down to secure the tournament date. Talked about getting someone to organize the tournament this year. <ul style="list-style-type: none"> Desoree's contact is Matt, whom all board members agreed to continue discussion with as previous organizers will not be able to devote as much time to this year. The hope is that since Matt has done this before and is a pro-golfer, he will be able to raise more money than in years past. All board members agreed to share prior tournament costs with Matt to aid in feasibility. Will need to determine profit sharing if going forward with Matt.
Membership	<ul style="list-style-type: none"> One idea to increase membership and interest in supporting the students through the alumni was to reach out to old members. <ul style="list-style-type: none"> Will aggregate prior membership lists into one master list. Once a master list is created, can send letters or e-mails out for re-engagement. It was recently discovered that lifetime members existed several years ago. It was agreed that this lifetime membership should continue to be honored. Concerns were expressed regarding apparent decreased parent involvement next year.
Constitution And Bylaws Changes	<ul style="list-style-type: none"> Desoree expressed a need to review and update the constitution and by-laws as necessary.
Pet Clinic	<ul style="list-style-type: none"> Would like to add another pet clinic during the year. This would

	<p>increase the number from 3 to 4 clinics. A quarterly pet clinic would be more evenly spaced throughout the year and more reliable for the public.</p> <ul style="list-style-type: none"> • The last pet clinic brought in approximately \$2,100.
Thank Yous	<ul style="list-style-type: none"> • It was reiterated that we need to send thank yous to everybody that participated in the golf tournament.
Senior Scholarships	<ul style="list-style-type: none"> • It was discovered that one \$1,000 scholarship has not been paid from the 2024 scholarships. <ul style="list-style-type: none"> ◦ The student was notified, who confirmed that she had not received payment. ◦ Instructions for payment will be sent to her shortly.
Show Payouts	<ul style="list-style-type: none"> • WCLA payouts totalled \$5,050. • GLFFA payouts totalled \$8,525.
Merchandise Store	<ul style="list-style-type: none"> • There were a total of four merchandise orders. Orders have been picked up from JM Tees and are being distributed to persons.
Spring Recruitment	<ul style="list-style-type: none"> • A suggestion was made to have a spring recruitment event instead of another fundraiser. <ul style="list-style-type: none"> ◦ The event could be held at the project barn as an open house or at the Anderson Mill West Park pavilion as a picnic. ◦ The idea will be presented at next alumni regular meeting.
Competition Team Shirts	<ul style="list-style-type: none"> • Still in discussion with the advisors regarding LDE/CDE team shirts • Teams to apparently include equine, dairy, and livestock judging.
Cameras	<ul style="list-style-type: none"> • Revisited the need to ask the advisors who we need to contact in order to stress the importance of and expedite the repair process for working cameras at the project barn.
Adjournment	<ul style="list-style-type: none"> • Motioned at 8:51 pm by Desoree. Seconded by Melissa.